



BOLOGNAFIERE GROUP COMPANY OVERVIEW

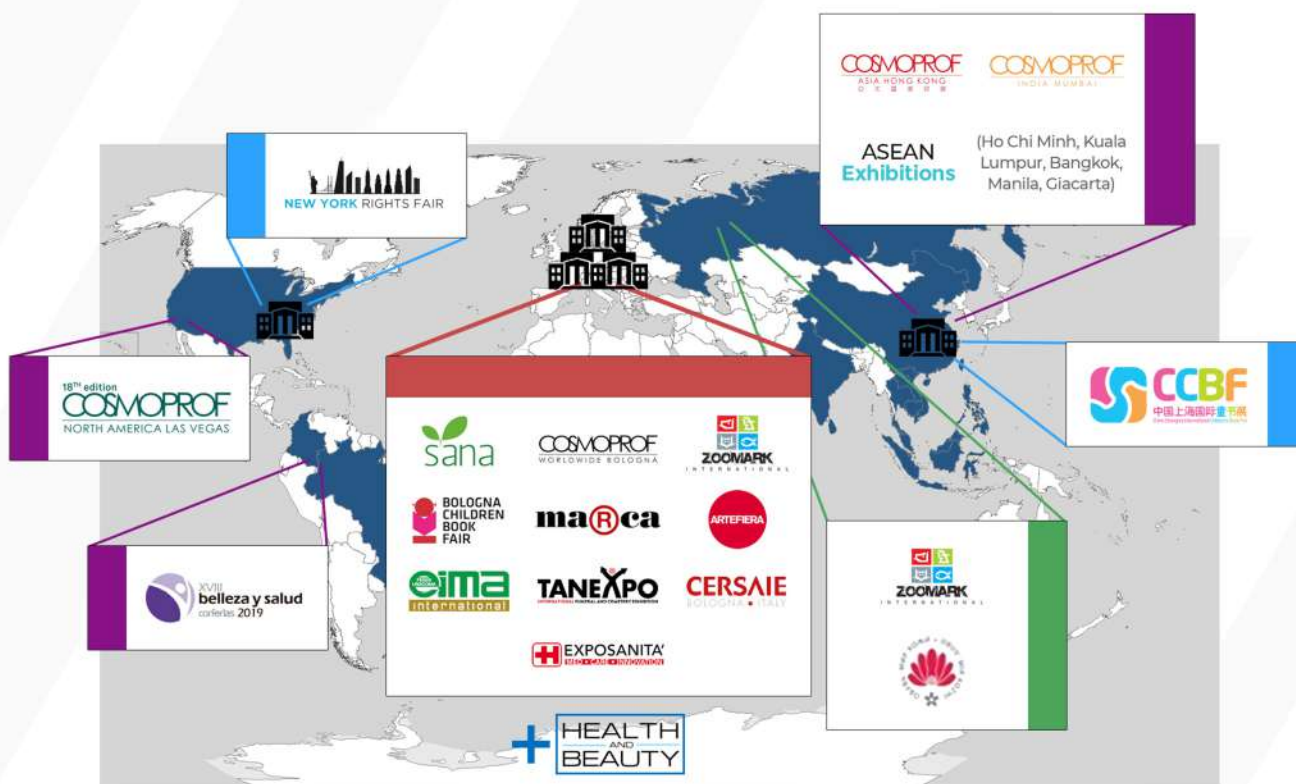
BFS is part of BolognaFiere Group, a global player that owns three exhibition venues (Bologna, Modena, Ferrara), manages in partnership a fourth venue (Bari) and organizes events on four Continents for a total turnover of over 200 million euros.

COSMOPROF NETWORK

FOREIGN BOOK FAIRS

OTHER FOREIGN EXHIBITIONS

OFFICES WITH COMPANY STAFF



2.2 m of visitors and more than 25 k exhibitors



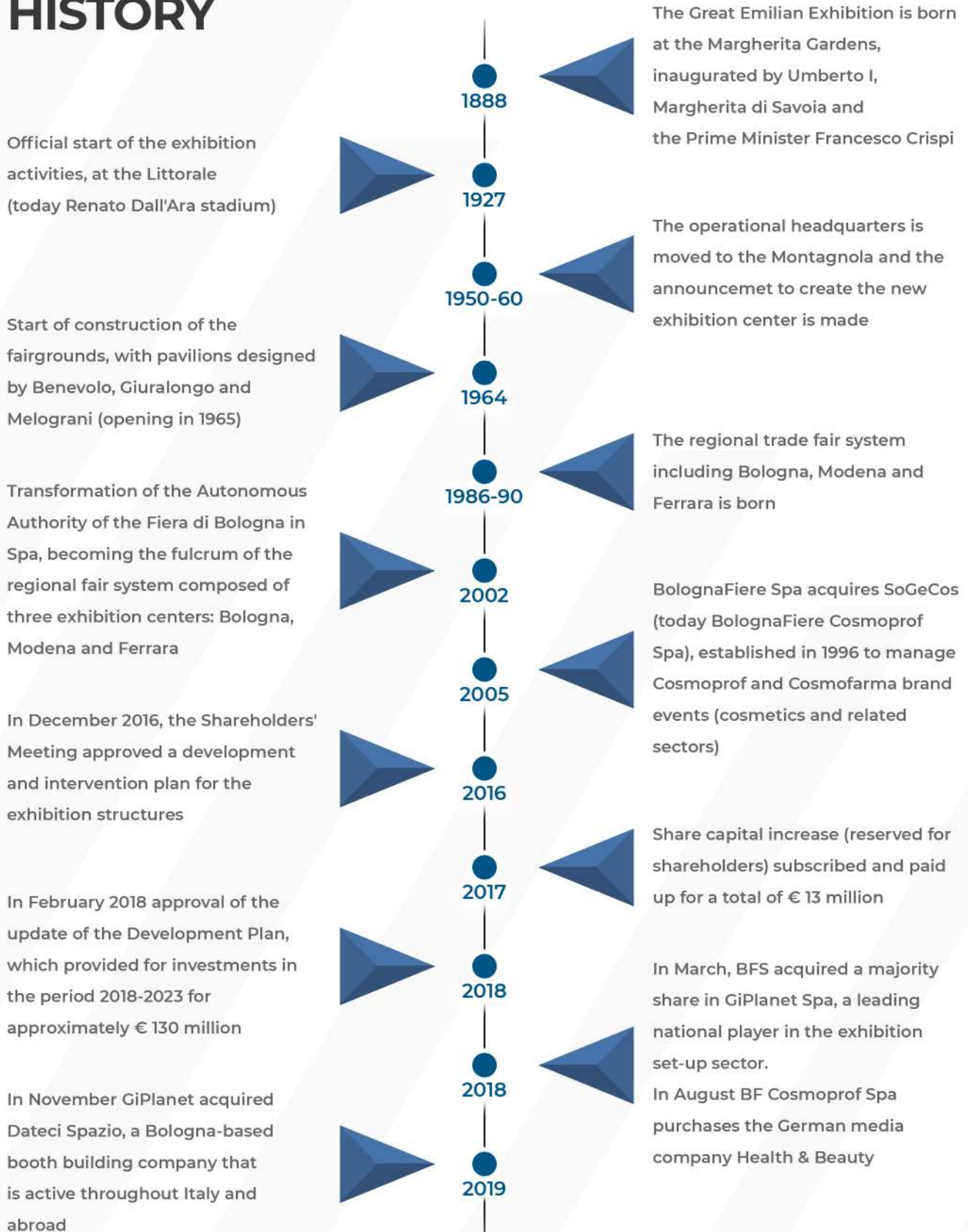
75 events in Italy
25 events organized abroad (Asia, Russia, North America)



Very active M&A program

BOLOGNAFIERE GROUP

HISTORY



BolognaFiere has deep roots in the territory,
but at the same time it is evolving more and more towards an international Group...

ABOUT **US**

BFS is a leading company specialized in providing services for events and exhibitions. We offer all-inclusive solutions, expert technical support and specialist advice for each step of a project, from initial creative concept and design to the final delivery. A wide range of innovative services, high-tech tools and qualified personnel, allows BFS to create tailor-made set-ups and events, guaranteeing high standards of quality, flexibility and professionalism.

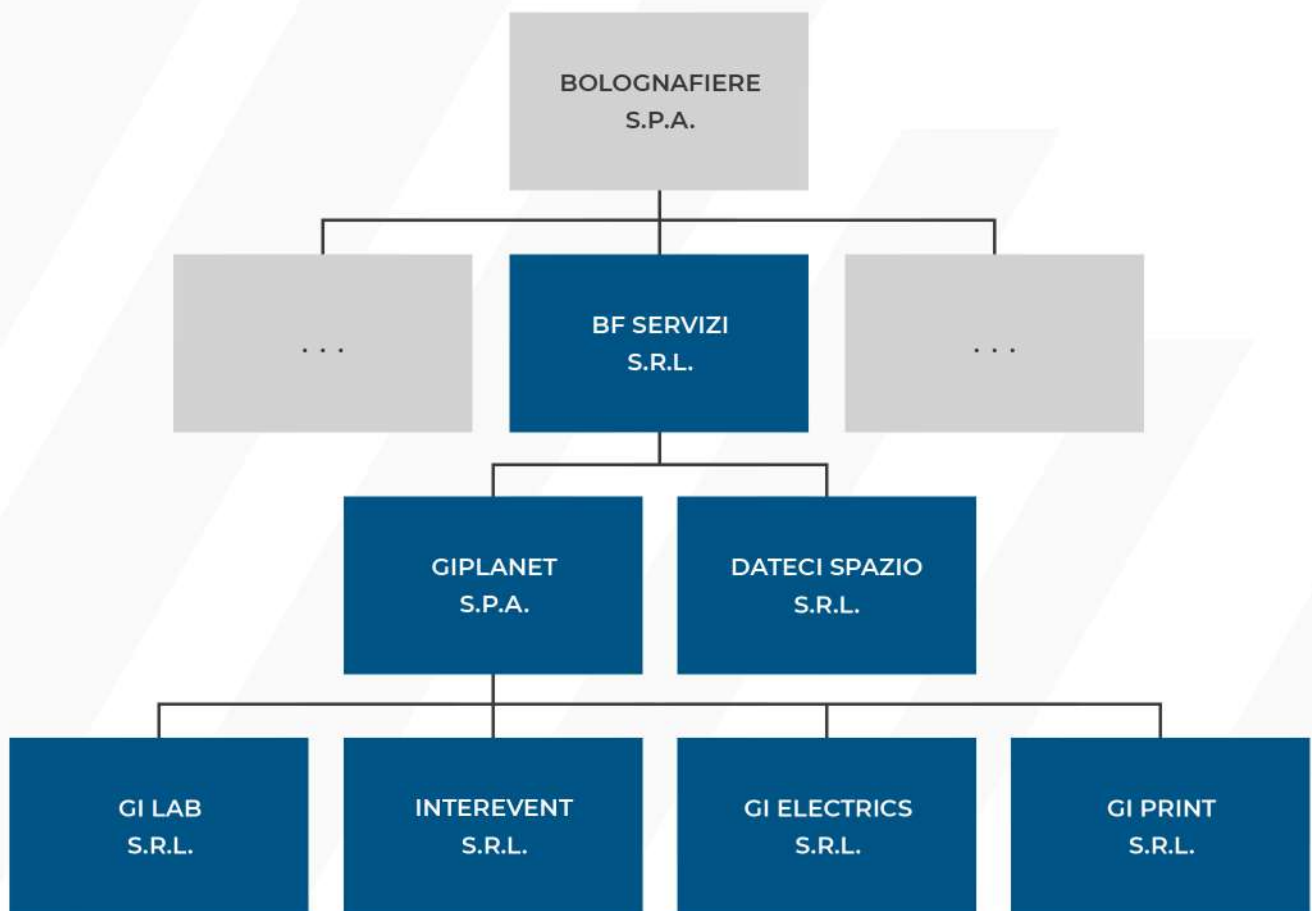
OUR **MISSION**

Our mission is simple and clear: providing cutting-edge solutions and top quality services, in order to give our clients a great experience through an expert and tailor-made approach.

OUR **ORGANIZATION**

At the end of 2017, the 52,7% acquisition of Veneto-based company GiPlanet, consolidates BFS leading role in the designing and setting-up of fairs and events. The new corporate structure has also add to BFS organization an essential part: a production sector. With the acquisition in 2019 of GiPrint, leading company in the printing/advertising graphics and urban signage, BFS controls now a complete and state-of-the-art supply chain. In November 2019, GiPlanet acquired Dateci Spazio, a long-standing event setup company, further adding to our Group's skills and staff.

BFS GROUP PRESENTATION



BFS

COMPANY OVERVIEW

Company Name: BF Servizi s.r.l.

Legal Form: Company subject to the direction and coordination of the sole shareholder BolognaFiere

Business activity: Set-up solutions for exhibitions and events

Customers per year: More than 5 000

Sqm equipped every year: 345 000 sqm of modular booths, 154 000 sqm of customized stands (of which 120.000 sqm advanced), 35 500 sqm of outdoor areas

Turnover of the group BFS-GiPlanet-Dateci Spazio: Over € 50 millions

**LET'S MAKE
YOUR EVENT**

CODE OF ETHICS

The group consisting of BolognaFiere S.p.A. and its subsidiaries, in carrying out its activities, develops a set of relations (internally and externally) by responsibly adopting a set of behaviors aimed at creating value for the company and for the social and economic context of reference.

GENERAL PRINCIPLES



CERTIFICATES

BFS has got the certificates of registration to Health and Safety BS OHSAS 18001 and Quality UNI EN ISO 9001 standard for the Events sector and since 14/05/2019 also for the design and realization of set-ups in the fair and congress areas. Both the certificates, awarded by Kiwa Cermet (Certification Body accredited by the Italian Accreditation Body ACCREDIA) guarantee the company's commitment to abide by the parameters and requirements in force.

SOME OF THE MAIN BRANDS THAT **HAVE CHOSEN US** **AS A PARTNER**

- ABK
- ANTINORI
- ARIANA CERAMICHE
- ARIOSTEA
- BENTLEY
- BISAZZA
- BONFIGLIOLI
- BORMIOLI ROCCO
- BREIL
- CARRARO
- CASAMOOD
- CIFA
- CIMA
- CLAAS
- COTTO D'ESTE
- ELECTROLUX
- FERRARI
- FIAT CHRYSLER AUTOMOBILES
- FLAVIKER
- FLORIM CERAMICHE
- FORD MOTOR COMPANY
- GOODYEAR
- GOOGLE PLAY
- GSK
- HARLEY-DAVIDSON
- IPE CAVALLI
- IRIS CERAMICHE
- JOHN DEERE
- L'ORÉAL
- LA ROCHE POSAY
- LAMBORGHINI AUTOMOBILI
- MARCHESINI GROUP
- MERCEDES-BENZ
- MICROSOFT
- MINI
- MITSUBISHI ELECTRIC
- NEROESPRESSO
- NEW HOLLAND
- PALAZZETTI
- PHILIP MORRIS
- RAI
- RENAULT
- TOYOTA
- TRIBÙ
- VIDRES
- WOLTERS KLUWER



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